



# WHEN YOU'RE HACKED BY RANSOMWARE... AND YOUR COMPUTER IS LOCKED! NOW WHAT?

### What if you can't afford the ransom?

If you don't pay the ransom, everything you've ever typed or viewed on that device, even if it's been deleted, can be sent to your email contacts or posted on a public platform such as Facebook and LinkedIn.



Being exposed in this way can be devastating for both your personal and professional life, especially for your teens and young adults who may struggle to cope with such embarrassment.



## **Could Ransomware be on Your Doorstep?**

Experts say YES! Here's why:

From healthcare giants to financial institutions, personal information has been stolen on a massive scale in 2024. In fact, in just one recent breach alone, 2.9 billion social security numbers, addresses and passwords were exposed. [1]

## What Happens to your Stolen Data After a Breach?

After a data breach, cyberthieves often use your data to create highly targeted ransomware attacks using keylogging spyware to further their attack and gather your most personal and sensitive information. These attacks are far more dangerous than identity theft due to the threat of exposure. In addition, ransomware will target anyone, regardless of their age, occupation, or location.



# ACS Ransomware Protection Plan Includes: EndpointLock™ Keystroke Encryption and \$50,000 Ransomware Coverage



The ACS Ransomware Protection Plan safeguards your family's PC and mobile devices from keylogging spyware that can be leveraged to advance a Ransomware attack. Additionally, the plan will pay up to \$50,000 for a ransom demand and other associated costs.

#### **Keystroke Encryption**

EndpointLock<sup>\*\*</sup> keystroke protection stops keylogging spyware that gets downloaded as part of a phishing attack and is often used as the first step to install Ransomware.

- 256bit Military-Grade Encryption.
- Compatible with Windows PC, Android and iOS mobile device
- The App takes just minutes to download and install.
- Protects seamlessly in the background as you type.
- Includes Unlimited Dark Web Scanning built-in to the app.
- EndpointLock covers up to 8 of your family devices.

#### \$50,000 Coverage

Cyber extortion occurs when someone accesses your personal data and threatens to share, destroy or restrict you from using your personal data or device unless you pay them a ransom.

The plan will pay the resulting reasonable and necessary costs for:

- 1. Money or digital currency paid as ransom.
- 2. Fees you pay to hire professionals to help you handle the cyber extortion occurrence within one year after it begins:
- a digital forensic analyst to help with prosecution;
- a cyber security consultant;
- a reputation management firm
- a lawyer for legal guidance.

# Ransomware Targeting Consumers is on the Rise

Today, Ransomware attacks occur every 11 seconds and are showing 80% growth year over year. [2]

This is the only plan that protects your entire family\*, including children away at school. By safeguarding all your household PC and mobile devices, you're protecting your family from the potentially devastating embarrassment and costs of a Ransomware attack.

Sources: 1. CNBC, 2. Spanning

# Don't wait until it's too late. Start protecting you and your family today.

#### To learn more, Contact your ACS Representative Or visit to our website at:

www.advancedcybersecurity.com/ransomware-protection

\*\$50k Ransomware Coverage for family members (your relative who lives with you, or any other person under 25 in your care or your relative's care who lives with you, or a student under 25 in your care temporarily away at school who is a resident of your household).

